

**CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Great American Media**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

<u>Contract / Revision</u> 114581 / 1		<u>Alt Order #</u> 08241646
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/04/16 - 11/08/16		<u>Estimate #</u>
<u>Advertiser</u> ISS/DSCC IE-A		<u>Original Date / Revision</u> 09/21/16 / 09/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u> 30027	<u>Advertiser Ref</u> 42796	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/25/16	11/07/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/25/16	10/31/16	MTWTF--				1	\$1,000.00					
	Week:	11/01/16	11/07/16	MTWTF--				1	\$1,000.00					
N 2	WHIO	10/15/16	11/05/16	NewsCenter 7 Sa 6a	6:00 AM-7:00 AM		:30			P-02		NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/10/16	10/16/16	-----1-				1	\$750.00					
	Week:	10/17/16	10/23/16	-----1-				1	\$750.00					
	Week:	10/24/16	10/30/16	-----1-				1	\$750.00					
	Week:	10/31/16	11/06/16	-----1-				1	\$750.00					
N 3	WHIO	10/09/16	11/06/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	5	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	-----1				1	\$1,400.00					
	Week:	10/10/16	10/16/16	-----1				1	\$1,400.00					
	Week:	10/17/16	10/23/16	-----1				1	\$1,400.00					
	Week:	10/24/16	10/30/16	-----1				1	\$1,400.00					
	Week:	10/31/16	11/06/16	-----1				1	\$1,400.00					
N 4	WHIO	10/09/16	11/06/16	Face The Nation			:30			P-02		NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	-----1				1	\$2,000.00					
	Week:	10/10/16	10/16/16	-----1				1	\$2,000.00					
	Week:	10/17/16	10/23/16	-----1				1	\$2,000.00					
	Week:	10/24/16	10/30/16	-----1				1	\$2,000.00					
	Week:	10/31/16	11/06/16	-----1				1	\$2,000.00					
N 5	WHIO	10/09/16	11/06/16	WHIO Reports			:30			P-02		NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	10/03/16	10/09/16	-----1				1	\$800.00					
	Week:	10/10/16	10/16/16	-----1				1	\$800.00					
	Week:	10/17/16	10/23/16	-----1				1	\$800.00					
	Week:	10/24/16	10/30/16	-----1				1	\$800.00					

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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**PO Box 809606**  
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**(855) 333-2676**

Contract / Revision	Alt Order #
114581 / 1	08241646

Contract Dates	Product	Estimate #
10/04/16 - 11/08/16	DSCC IE	

Advertiser	Original Date / Revision
ISS/DSCC IE-A	09/21/16 / 09/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-----1				1	\$800.00					
N 6	WHIO	11/01/16	11/07/16	NewsCenter 7	530p-6p		:30			P-02		NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		11/01/16	11/07/16	MTWTF--				1	\$2,200.00					
N 7	WHIO	10/25/16	10/31/16	NewsCenter 7	6p-630p		:30			P-02		NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/25/16	10/31/16	MTWTF--				1	\$2,500.00					
N 8	WHIO	10/08/16	11/05/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1-				1	\$900.00					
Week:		10/10/16	10/16/16	-----1-				1	\$900.00					
Week:		10/17/16	10/23/16	-----1-				1	\$900.00					
Week:		10/24/16	10/30/16	-----1-				1	\$900.00					
Week:		10/31/16	11/06/16	-----1-				1	\$900.00					
N 9	WHIO	10/18/16	11/07/16	M-Su 11p News	11p-1135p		:30			P-02		NM	3	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/18/16	10/24/16	MTWTFSS				1	\$2,200.00					
Week:		10/25/16	10/31/16	MTWTFSS				1	\$2,200.00					
Week:		11/01/16	11/07/16	MTWTFSS				1	\$2,200.00					
N 10	WHIO	11/01/16	11/06/16	Daybreak Edition	530a-6a		:30			P-02		NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				1	\$900.00					
N 11	WHIO	11/01/16	11/06/16	Daybreak Edition	6a-7a		:30			P-02		NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/31/16	11/06/16	-TWTF--				1	\$1,200.00					
N 12	WHIO	10/15/16	10/15/16	Sa 1235a-135a	1235a-135a		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	-----1-				1	\$500.00					
Totals									0.00				34	\$44,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	24	\$31,050.00	(\$4,657.50)	\$26,392.50
10/31/16 - 11/07/16	10	\$13,350.00	(\$2,002.50)	\$11,347.50
<b>Totals</b>	<b>34</b>	<b>\$44,400.00</b>	<b>(\$6,660.00)</b>	<b>\$37,740.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

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Thank you for your business!

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP SEP19/16 17.45  
\*\*\*CHANGES\*\*\* \*\*\* WHIO-TV \*\*\*

REP. #	OFF. #	SALESMAN #
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BUYER NAME MACKENZIE MILLER

SALES PRSN PH- NICK WELTE

CLASS: NATL.	LOCAL	REGIONAL
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ICE)

100

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP19/16 17.45

TO DEANNA  
FR JARED  
REVISED RATES ON ENTIRE ORDER  
ADDED LINE 12  
TOTAL SAME  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 \*\*ALL SPOTS MUST RUN IN WEEK ORDERED

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
1	R		700A-900A	30		\$1,000.00	10/25	11/7	1		TU-F,M	2
PROGRAM : CBS THIS MORNING												
ORD COM1 : REVISED RATE												
2	R		1200N-1230P	30		\$750.00	10/15	11/5	1		SAT	4
PROGRAM : NEWSCENTER 7 SATURDAY AT 6AM												
ORD COM1 : REVISED RATE												
3	R		900A-1030A	30		\$1,400.00	10/9	11/6	1		SUN	5
PROGRAM : CBS SUNDAY MORNING												
ORD COM1 : REVISED RATE												



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CREDIT RISK !!!  
HARRIS REPORT FROM REP  
SEP19/16 17.45  
\*\*\*CHANGES\*\*\* \*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
4	R		1030A-1130A	30		\$2,000.00	10/9	11/6	1		SUN	5
PROGRAM : FACE THE NATION												
ORD COM1: REVISED RATE												
5	R		1130A-1200N	30		\$800.00	10/9	11/6	1		SUN	5
PROGRAM : WHIO REPORTS												
ORD COM1: REVISED RATE												
6	RZ		530P-600P	30		\$2,200.00	11/1	11/7	1		TU-F,M	1
PROGRAM : NEWSCENTER 7												
ORD COM1: REVISED RATE												
7	RZ		600P-630P	30		\$2,500.00	10/25	10/31	1		TU-F,M	1
PROGRAM : NEWSCENTER 7												
ORD COM1: REVISED RATE												
8	R		600P-700P	30		\$900.00	10/8	11/5	1		SAT	5
PROGRAM : NEWSCENTER 7												
ORD COM1: REVISED RATE												
9	RZ		1100P-1135P	30		\$2,200.00	10/18	11/7	1		TU-M	3
PROGRAM : NEWSCENTER 7												
ORD COM1: REVISED RATE												
10	RZ		530A-600A	30		\$900.00	11/1	11/7	1		TU-F,M	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
11	RZ		600A-700A	30		\$1,200.00	11/1	11/7	1		TU-F,M	1
PROGRAM : NEWS												
ORD COM1: REVISED RATE												
12	A		1235A-135A	30		\$500.00	10/15	10/15	1		SAT	1
PROGRAM : CASTLE												
ORD COM1: ADD TO SKED												

REP HEADLINE# 8241646 TRF# 114581  
\$\$\$ MOD# 2 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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OCT/16			31050.00	NOV/16		13350.00						
CONTRACT TOTAL 44400.00												
TOTAL SPOTS 34												

MARKET TOTALS \$44,400 WHIO 100% WDTN 0% WKRF 0% WRGT 0% CABL 0% WBDT 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE